



Body Renew Fitness Inc.

Hello, and thanks for taking the time to find out more about Body Renew Fitness, the first nationally recognized brand in Personal Training and Nutritional Counseling.

The Body Renew Fitness model is not the typical gym or personal training studio model. We have taken what we believe is the best of breed in the industry and created an extremely low over-head high-profit setting for the facility owner to thrive within. As such, some specific skills and back ground affect your ability to work well within our model. We would like to take this opportunity to get to know you better and ensure that we are the right choice for you.

Step-by-step we will walk you through the unique offerings of Body Renew Fitness and would like to see what your level of experience and expertise are in each category.

Name _____ Date ____/____/____

Email Address _____ Phone ____-____-____

Have you ever owned or managed a health club before? (If yes please give a detailed history below)

YES NO

Have you ever or are you currently a Personal Trainer? (If yes please give dates and certs below)

YES NO

Are you familiar with the 24 hour access facilities? (Security protocol, cameras, member safety)

YES NO

Are you comfortable with or have experience with sales? (Please give a detailed history below)

YES NO

Are you familiar with Gym Billing software? (If so whom have you used before)

YES NO

Are you familiar with business tax law, payroll and typical business operations?

YES NO

Do you have a budget in mind for opening your gym? (If so what is your expected expense range)



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YES NO

Have you ever constructed a Pro Forma? (What month do you expect to operate in the black)

YES NO

What unique offering had you planned to be competitive in your market?

Are you comfortable with Computers? (Internet, Word, Excel, ect)

YES NO

Are you familiar with industry trends for Fitness? (If so please give an example)

YES NO

Do you think that you will qualify for equipment financing and to lease space for your facility?

YES NO

Do you have an area in mind for your facility? (Please describe)

YES NO

Have you looked at traffic count and demographics for said area? (Please give examples)

YES NO

How do you plan to evaluate your financial success? (ie, Gross Rev, Rev per Sq Ft, EBITDA)

Have you ever negotiated for Leased Space? (If yes please give example)

YES NO

Are you seeking assistance with the above stated questions? (Please let us know which ones)

YES NO



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Any information shared here, or in any other way, between Body Renew Fitness and yourself is considered confidential for both parties and can only be used to further the relationship between the parties. This confidentiality is to be strictly enforced by both parties.

The Body Renew Fitness model is a proven Business and Fitness model, with an exceptional track record of Profit and Gross Revenue per square foot. Part of that success is that we make sure that all of our owners are vested in the industry and have the experience necessary to take advantage of the specialty services that we offer. Again, thank you for your interest in the Body Renew Fitness model. We look forward to helping you achieve your financial goals in the health and fitness business.

Sincerely,

Matt Carter President/CEO Body Renew Fitness Inc